Net zero emissions by 2050 is a good goal to plan towards

- Widely supported
- Clear end-state forces focus on transformation, not incrementalism
- Net zero needed for any temperature goal
- Work backwards
- Note that the modelled pathways are subject to change

Source: IPCC SR1.5
Economic modelling won’t help us much

Source: Krey et al 2019 https://t.co/4wnA3jAxwl?amp=1
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Don’t get hung up on BAU emissions projections

Source: DISER, Ai Group
Don’t get hung up on BAU emissions projections

Source: DISER, Ai Group
Planning vs evolution

Markets are powerful, even if they can’t do everything

Do we have time for technology neutrality?

Do we have confidence for technology partiality?

The Law Of Surprise?
Planning vs evolution

THAT MOMENT WHEN

YOUR LONG TERM STRATEGY IS OBSOLETE